

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through April 8, 2007)

WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA
Easter/Passover 2007
WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Arizona	Basha's	Butterball	1.39							Save \$3.00 w/ coupon
	Fry's	Jennie-O	1.29							w/ store card
		Jennie-O	1.79							w/o store card
	Safeway	Butcher's Cut	0.97							
	Smith's	Country Pride		0.89						< 16 lbs. Hen
	Super Target	Archer Farms		0.88						
California	Northern	Andronico's						1.99		
		Lunardi's						1.99		
		Mollie Stone's				2.59				
								1.79		
		Nugget	1.29							< 16 lbs. Hen
		PW Markets	1.29							
		Safeway	1.29							
			1.49							
	Los Angeles Area	Save Mart	0.99							
			1.19	0.99						
		Sentry	1.29							
			1.19							
		Albertson's	0.99							< 16 lbs. Hen
		Jon's Market	1.29							
			1.29							
		Raley's	1.29							
		Ralph's				2.39				< 16 lbs. Hen
			0.99							< 16 lbs. Hen
		Safeway	1.29							
			1.49							
		Scolari's	0.99							
Colorado	Albertson's	Norbest	0.99							< 16 lbs. Hen
	King Sooper/City Market	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.39							w/o store card
		Private Selection		0.89						w/ store card
		Private Selection		1.39						w/o store card
		Jennie-O		*						oven-ready @ \$18.99
	Sunmart	Honeysuckle	0.99							
	Super Target	Archer Farms		0.88						
Idaho	Ridley's	Norbest		0.79						
	Rosauer's	Norbest	0.99							
		Pilgrim's Pride		0.99						

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Idaho (continued)	Safeway	Butcher's Cut	1.29							
		Butterball	1.49							
	Smith's	Country Pride		0.89						< 16 lbs. Hen
	Yoke's	Butterball	1.39							Save \$3.00 / coupon
Montana	Albertson's	Norbest	0.99							< 16. lbs. Hen
	Rosauer's	Norbest	0.99							
		Pilgrim's Pride		0.99						
	Safeway	Butcher's Cut	1.29							
		Butterball	1.49							
	Smith's	Country Pride		0.89						< 16 lbs. Hen
Nevada	Albertson's	Foster Farms	0.99							< 16 lbs. Hen
	Raley's	Raley's	1.29							
	Safeway	Butcher's Cut	1.29							
		Foster Farms	1.49							
		Butterball	1.49							
	Scolari's	Norbest	0.99							
	Smith's	Country Pride		0.89						< 16 lbs. Hen
New Mexico	Albertson's	Norbest	0.99							< 16. lbs. Hen
	Raley's	Raley's	1.29							
Oregon	Fred Meyer	Butterball	*							< 16 lbs. Hen; Save \$3.00 w/ coupon; limit 1
	Haggen's	Foster Farms	0.99							
		Butterball		0.99						
		Lil' Butterball		1.49						
	QFC	Northwest	1.29							
	Red Apple	no label	0.99							< 16 lbs. Hen
	Roth's	Norbest	1.19							
	Rosauer's	Norbest	0.99					1.69		
		Pilgrim's Pride		0.99						
	Safeway	Butcher's Cut	1.29							
		Foster Farms	1.49							
	Sentry	Foster Farms	1.29							
		Norbest	1.19							
	Thriftway of OR	Norbest		*						Free w/ ham purchase
Utah	Harmon's	Honeysuckle	1.29							
	Ridley's	Norbest		0.79						
	Smith's	Country Pride		0.89						< 16 lbs. Hen
	Super Target	Archer Farms		0.88						

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Washington	Fred Meyer	Butterball	*							< 16 lbs. Hen; Save \$3.00 w/ coupon; limit 1
	Haggen's	Foster Farms Butterball Lil' Butterball	0.99	0.99 1.49						
	QFC	Northwest	1.29							
	Red Apple	no label	0.99							< 16 lbs. Hen
	Rosauer's	Norbest Pilgrim's Pride	0.99	0.99						
	Safeway	Butcher's Cut Foster Farms Butterball	1.29 1.49 1.49							
	Sentry	Foster Farms Norbest	1.29 1.19							
	Thriftway of OR	Norbest Norbest		*						Free w/ ham purchase
	Thriftway	no label	1.19						1.29	
	Top Food	Foster Farms Butterball Lil' Butterball	0.99	0.99 1.49						
	Yoke's	Butterball	1.39							Save \$3.00 / coupon
Wyoming	Albertson's	Norbest	0.99							< 16 lbs. Hen
	Smith's	Country Pride		0.89						< 16 lbs. Hen